



SAGIVTECH

# IMVC 2023

13<sup>th</sup> Israel Machine Vision  
Conference (IMVC) 2023

**October 19, 2023**

Pavilion 10, EXPO Tel-Aviv

**Sponsorship & Exhibition  
Prospectus**



SAGIVTECH

# IMVC 2023

Dear friends and colleagues,

Following the success of the previous IMVC Conferences in the field of Vision for Academy and Industry in Israel, we are pleased to announce The 13th Israel Machine Vision Conference and Exhibition on Computer Vision and Machine Learning (IMVC) that will take place on October 19, 2023 at the EXPO Tel Aviv.

The goal of IMVC is to bring together the best experts, along with the entrepreneurs, thinkers, developers, and engineers to meet in Tel Aviv to discuss a wide range of technology and business issues, ongoing trends, and new applications in the field.

Don't miss the opportunity to be a part of this event and we look forward to your support.

## **INFORM THE MARKET**

The Vision industry blusters with rapid development, new players entering the arena and investors looking for the next big thing. Enhance your visibility and make this event your platform to take your business to the next level.

## **EXPAND YOUR KNOWLEDGE**

IMVC will allow senior manufacturers, developers, visionaries, and investors to exchange ideas, initiate cooperation and fertilize each other toward the upcoming developments. Be there to be updated and lead this process.

We thank you for your support and look forward to welcoming you at IMVC 2023.

## **IMVC Co-Chairs:**

Dr. Chen Sagiv and Dr. Jacob Cohen



## Why Sponsor?

IMVC 2023 is the 13th conference to be held in EXPO Tel Aviv. Over the years the conference has been established among the communities of researchers and engineers in the fields of computer vision, machine learning, software engineering and algorithms, as the place in which the most significant, revolutionary innovations that impact our everyday lives are presented.

IMVC is known today as the best event to offer both industry and academic expertise, and the opportunity to get in touch with state of the art technology in the field of machine vision, and meet in person the most influential people in the future of technology.

IMVC reputation has grown over the years to attract representatives of venture capital funds and companies from Israel and abroad to take significant part of the IMVC exhibition.

We are proud to showcase at IMVC a diverse fascinating exhibition hosting giant companies alongside small start-ups. International companies alongside Israeli companies. Thus, presenting at IMVC exhibition allows unique interaction dedicated to discussing innovative technology directly with companies' developers themselves and pick into the brain behind the most innovative ideas.

Join us this year and be at the right place to network and expose your brand and products to a highly relevant audience.

## Target Audience

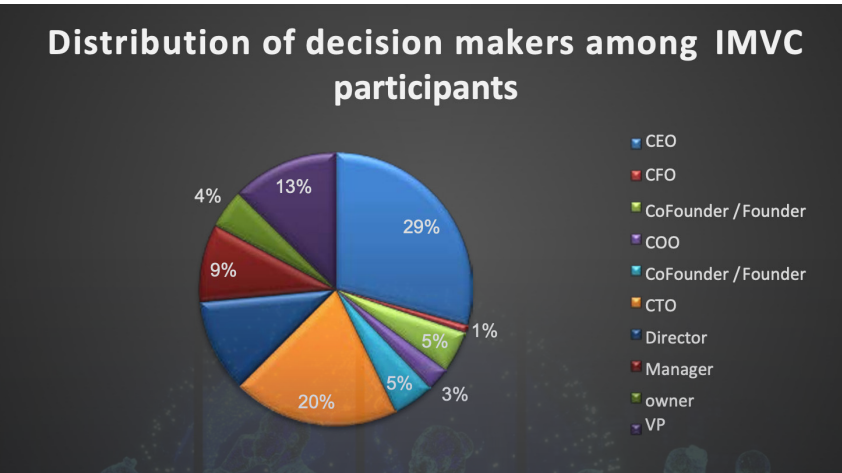
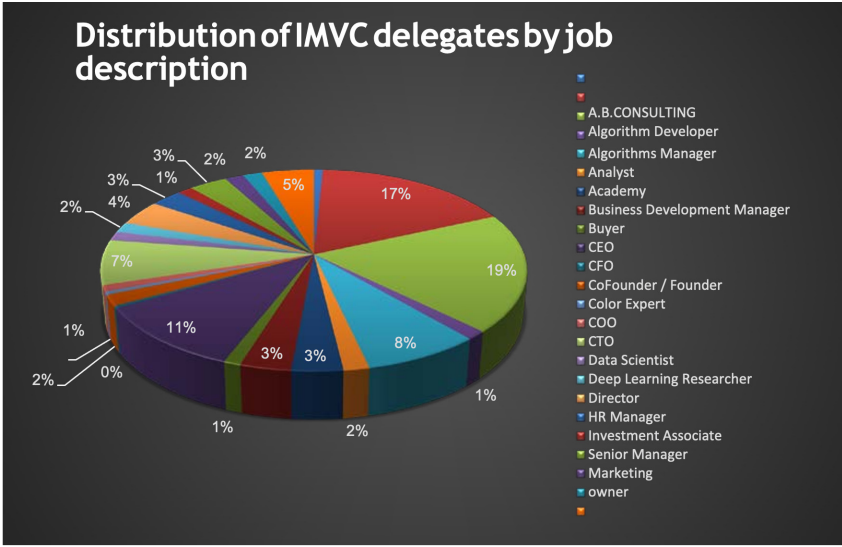
Researchers, engineers, and managers from diverse fields:

Technology leaders, CTOs and CEOs; Algorithm developers, software and hardware engineers; Researchers and advanced degree students at universities and colleges; Defense industries; Security companies; Medical device companies; print Industries; process control companies (Inspection); Wireless and cellular technologies; Gaming; Internet companies; Camera manufacturers; Optics companies; Sensor manufacturers; IDF and Security Services technological divisions.

## Networking Exhibition

An exhibition booth at IMVC 2023 will enhance your company’s exposure allowing the many participating potential customers, businesspeople, investors, etc. direct access to your company/ organization’s message, products, and services.

The IMVC 2023 Exhibition is an integral part of the Conference in EXPO Tel-Aviv, held on October 19, 2023. The conference’s coffee breaks will be served within the exhibition area.





## Technical Exhibition

technical program will be complemented with a technical exhibition, which will be held on October 19, 2023 offering companies and agencies a unique opportunity to visit Israel and present related products and services in display and printed advertisement.

We have no doubt you will find IMVC conference and exhibition a great experience and exceptional marketing opportunity and we look forward to your support and participation.

**IMVC Co-Chairs:**

Dr. Chen Sagiv and Dr. Jacob Cohen

### For more Information:

**Limor Urfaly, ADV.**

Senior Industry Liaison & Exhibitions Manager  
Tel: +972-3-6384493 | Mobile: +972-54-7001770  
Email: limor@ortra.com

**Mr. Oren Sass**

Industry Liaison & Exhibitions Coordinator  
Tel: +972-3-6384459 | Mobile: +972-52-5453800  
Email: oren@ortra.com

Or visit: [www.imvc.co.il](http://www.imvc.co.il)

## Sponsorship Opportunities

### Platinum Package

Platinum Package - 60,000 NIS

- 24 Sqm (sq. meter) unconstructed exhibition space including 4 electrical outlets.
- 8 complimentary tickets to IMVC including free admission to the exhibition, Sessions and lunch.
- Company's logo, Platinum level on all conference publications (conference website, conference book and advertisements)
- Company's logo on all event's signs and branding.

### Branded Conference Bags (Exclusive Sponsorship)

Price - 55,000 NIS

- Company logo exclusively on IMVC delegates bags alongside the conference's logo.
- 6 Sqm (sq. meter) unconstructed exhibition space including 1 electrical outlet.
- 2 free tickets to IMVC including free admission to the exhibition, sessions and lunch.
- Company's logo on all events signs and branding.
- Company's logo on all conference publications (conference website, conference book and advertisements)

### Gold Package

Gold Package - 50,000 NIS

- 18 Sqm (sq. meter) unconstructed exhibition space including 3 electrical outlets.
- 6 complimentary tickets to IMVC including free admission to the exhibition, sessions and lunch.
- Company's logo, Gold level on all conference publications (conference website, conference book and advertisements)
- Company's logo on all event's signs and branding.

### Silver Package

Silver Package - 40,000 NIS

- 12 Sqm (sq. meter) unconstructed exhibition space including 2 electrical outlets.
- 4 complimentary tickets to IMVC including free admission to exhibition, sessions & lunch.
- Company's logo, Silver level on all conference publications (conference website, conference book and advertisements)
- Company's logo on all event's signs and branding.

**\* All prices do not include VAT.**

**Please NOTE: All Sponsorship Packages can be modified and adapted to your specific request.**

## Sponsorship Opportunities

### Branded Participant Lanyards (Exclusive Sponsorship)

Price - 35,000 NIS

- Company logo on participants' lanyard (To be provided by the sponsoring company).
- 6 Sqm (sq. meter) unconstructed exhibition space including 1 electrical outlet.
- 2 free tickets to IMVC including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications (conference website, conference book and advertisements)
- Company's logo on all event's signs and branding.

Price - 30,000 NIS

### Students Sponsorship

- Free entrance for 30 students from universities and colleges to all sessions, lunch and exhibition, selected by the IMVC committee.
- The database of the 30 students will be provided to the sponsor.
- Company's logo on all conference publications (conference website, conference book and advertisements) with the title: Students Sponsorship.
- Company's logo on all events signs and branding.

### Coffee breaks Sponsorship (Exclusive Sponsorship)

Price - 25,000 NIS

- Branded signs at the Refreshment & Coffee areas.
- Opportunity to brand the coffee station (Placements, napkins, coffee mugs and more (branding materials are to be provided by the sponsor in coordination with the organizers)
- 6 Sqm (sq. meter) unconstructed exhibition space including 1 electrical outlet.
- 2 complimentary tickets to IMVC including free admission to the exhibition, sessions, and lunch.
- Company's logo on all conference publications (conference website, conference book and advertisements).
- Company's logo on all events signs and branding.

### Bronze Package

Bronze Package - 20,000 NIS

- 6 Sqm (sq. meter) unconstructed exhibition space including 2 electrical outlets.
- 3 complimentary tickets to IMVC including free admission to exhibition, sessions & lunch.
- Company's logo, Bronze level on all conference publications (conference website, conference book and advertisements)
- Company's logo on all event's signs and branding.

\* All prices do not include VAT.

Please NOTE: All Sponsorship Packages can be modified and adapted to your specific request.

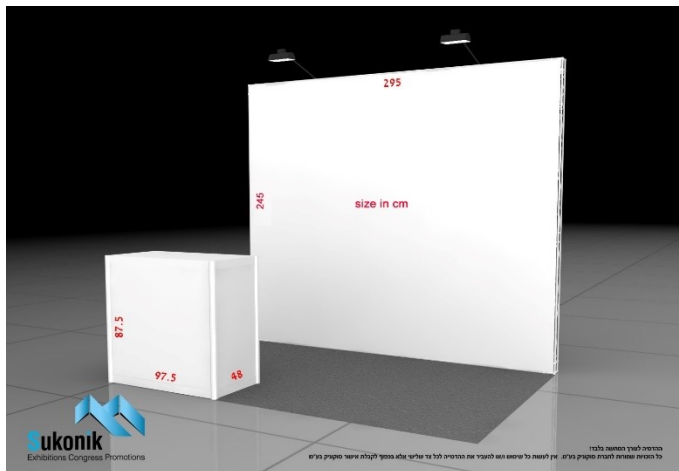


## Sponsorship Opportunities

### Constructed Booth

Price - 15,000 NIS

- Constructed display booth of 6 sqm including:
  - 1 Branded Truss back wall width 3.0 m. \* height 2.5 m. (Exhibitor will be able to keep the branded wall after the conference – without the truss frame)
  - 1 Branded Counter
  - 2 Bar Stools
  - Electrical outlet (220 V) 1 phase 1KW
  - Construction Engineer approval
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC including free admission to the exhibition, sessions, and lunch.



### Unconstructed Booth

Price - 10,000 NIS

- Unconstructed display area of 6 sqm (3x2 sqm).
  - Electrical outlet (220 V) 1 phase 1KW.
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC including free admission to the exhibition, lectures, and lunch.

**\* All prices do not include VAT.**

**Please NOTE: All Sponsorship Packages can be modified and adapted to your specific request.**



## Sponsorship Opportunities

### Start-Up Booth

Price - 2,500 NIS

- Unconstructed display area of 4 sqm (2x2 sqm).
- Electrical outlet (220 V) 1 phase 1KW.
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC including free admission to the exhibition, lectures, and lunch.

**\* All prices do not include VAT.**

**Please NOTE: All Sponsorship Packages can be modified and adapted to your specific request.**

#### **Limor Urfaly, ADV.**

Senior Industry Liaison & Exhibitions Manager  
Tel: +972-3-6384493 | Mobile: +972-54-7001770  
Email: limor@ortra.com

#### **Mr. Oren Sass**

Industry Liaison & Exhibitions Coordinator  
Tel: +972-3-6384459 | Mobile: +972-52-5453800  
Email: oren@ortra.com



## Registration Information

- Date: **Thursday October 19, 2023**
- Conference Venue: **Pavilion no. 10, Expo Tel Aviv**
- **Exhibition Timetable:**

### **Wednesday, October 18, 2023**

11:00 - 18:00\* Exhibition setup

\*Setup times are subject to change

### **Thursday, October 19, 2023**

06:00 - 07:30 Exhibition setup

08:00 - 17:00 hrs Exhibition opening hours\*

17:00 - 20:00 Exhibition dismantle.

The opening and set-up hours are subject to change.

**Important note! All booth setups must be finished by Monday 07:30 am. After this time, bringing materials into the exhibition area will not be permitted.**

- **Exhibition Registration:**

Interested parties are requested to complete and return the enclosed Exhibition Registration Form.

Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

- **Terms and Conditions of Participation:**

Any company that participates in the exhibition is doing so as its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with sufficient coverage for its property, employees, representatives, and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has been clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, to any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.



## Registration Information

### ■ **Terms of Payment - Sponsorship and Exhibition:**

50% of the fees must be paid as a deposit, no later than 21 days from the date on the invoice.  
Remaining 50% to be paid by September 14, 2023

### ■ **Payments can be made by a wire transfer according to the following details:**

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

**Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 666, Shoham St., Ramat Gan, Israel, Account no. 492600/12, IBAN: IL64 0106 6600 0004 9260 012.**

### ■ **Cancellation policy:**

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before September 1, 2023 exhibitors will be charged a refund of 75% of the fees.

After September 1, 2023 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise, 100% cancellation fee will apply.

### ■ **Construction**

All furniture and/or walls branding for the constructed booths have to be ordered from Sukonik Ltd. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

If you have ordered an open space, you may contact Sukonik Ltd. for design and construction (carpentry, truss, syma etc.) of special booths, accommodated to your vision and needs, furniture etc. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

### ■ **Electricity**

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

### ■ **Safety**

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact Eti from B-Safe at: [+972-3-532-5575](tel:+972-3-532-5575) or [eti@b-safe.org](mailto:eti@b-safe.org).

## Registration Information

### ■ TV Screens

If you wish to order LED walls and/or TV screens on a stand or hanged on your construction, please contact Ofer from Ultra Rent at: [main@ultrarent.co.il](mailto:main@ultrarent.co.il) or +972-522-800066.

### ■ Catering Services

The venue is designed as a kosher convention center. To take food to the venue which has not been produced kosher is forbidden! We expressly point out that candy, gummy bear, chocolate etc. is checked by the Kosher Supervisor and must not be used when in doubt.

If you wish to serve coffee, fruit shakes, beer, salty or sweet refreshments etc. at your booth, please contact Eran from Bar's at: [mybars1@gmail.com](mailto:mybars1@gmail.com) or +972-52-8514853.

### ■ Terms and Conditions of Participation

1. Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.
2. All equipment used for displays or demonstrations, must comply with local safety regulations.
3. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with sufficient coverage for its property, employees, representatives, and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It is being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, to any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

### ■ Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booth / exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply



## Registration Information

with safety regulations.

4. A preferred location at the Exhibition will be offered to the Supporters of the Conference. Assignment of space to exhibitors is based upon “first come first serve” system. However, please note the organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling, or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors’ property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expansive items and removable items (such as laptops), be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/ exhibition areas.
10. Exhibitors will not cover, move, or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers.
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling, or perform any kind of similar job without receiving prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.

### ■ Waste disposal

The waste resulting from the mounting and dismounting of displays (including carpets) and during the exhibition must be disposed of by the exhibitor outside of the venue.

## Registration Information

- **Loading/Unloading of Materials**

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

- **Contact Person:**

**Limor Urfaly, ADV.**

Senior Industry Liaison & Exhibitions Manager  
Tel: +972-3-6384493 | Mobile: +972-54-7001770  
Email: [limor@ortra.com](mailto:limor@ortra.com)





## SPONSORSHIP & EXHIBITION REGISTRATION FORM

Please complete in clear letters and return to:

ORTRA Ltd. P.O. Box 9352, Tel Aviv 61092 ISRAEL | Fax: 972 3 6384455 |

E-mail: limor@ortra.com | Website: www.imvc.co.il

### ■ Details:

Company Name _____	Company No _____
Address _____	City _____
Country _____	Zip code _____
Contact Person _____	Function _____
Telephone _____	Fax _____
Mobile _____	E-mail _____

### ■ Packages:

The selected package (Please specify if different)

<input type="checkbox"/> Platinum Package	NIS 60,000
<input type="checkbox"/> Branded Conference Bags	NIS 55,000
<input type="checkbox"/> Gold Package	NIS 50,000
<input type="checkbox"/> Silver Package	NIS 40,000
<input type="checkbox"/> Branded Participant Lanyards	NIS 35,000
<input type="checkbox"/> Students Sponsorship	NIS 30,000
<input type="checkbox"/> Refreshment & Coffee Areas Branding	NIS 25,000
<input type="checkbox"/> Constructed Booth	NIS 15,000
<input type="checkbox"/> Unconstructed Booth	NIS 10,000
<input type="checkbox"/> Start-Up Booth	NIS 2,500
<input type="checkbox"/> Other	NIS _____

\* All prices do not include VAT.

## SPONSORSHIP & EXHIBITION REGISTRATION FORM

### ■ **Payment:**

We will make advance payment of 50% of the invoice amount within 21 days of receiving the confirmation; the balance is to be paid not later than September 14, 2023. Payments: in New Israeli Shekels

Enclosed is a copy of the Bank Draft on the amount of \_\_\_\_\_ NIS

To: ORTRA Ltd., PO Box 9352, Tel-Aviv 61092, Israel

Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 666, 2 Shoham st., Ramat Gan, Israel. Account no. 492600/12, Swift code: LUMIILITTLV, IBAN: IL64 0106 6600 0004 9260 012.

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature and Company Stamp \_\_\_\_\_

Date \_\_\_\_\_